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Kate's Club plans to add space, move to Midtown

Atlanta Business Chronicle - by [John Manasso](#)

As it celebrates its fifth anniversary, a nonprofit that helps children who have suffered a death in the family is making a move to grow.

Kate's Club, which has been based in Marietta since its inception, is negotiating a lease in Midtown that will allow it to expand its service while also placing it in a location that will make it more accessible to those it serves.

Kate's Club serves children ages 5 through 17 who have lost a sibling or parent.

"It's not a huge jump in space, but it helps us serve more kids," said Kimmy Yon, the nonprofit's development director. "We're growing as an organization and we've added a staff member. We're also growing in terms of the attendance of our programs."

The organization appears to be on a fairly rapid growth curve. In its 2005 tax return, Kate's Club had only one paid officer, Kate Atwood, who had the title of executive director.

The group now has three full-time employees and one part-time one and Atwood has taken on the role of "founder," to work in more of a fundraising capacity.

The increase in space is only a modest 800 square feet but the number of rooms Kate's Club will have to serve children will triple from two to six.

In its history, the group has served 178 children. Of that, 122 are still being served on a regular basis, Yon said.

At present, the group serves 25 to 30 children per program but that number will increase by 10 or more.

Negotiating the lease for Kate's Club is board member Allison Bittel, who is a broker at Cushman & Wakefield of Georgia Inc., the area's third-largest brokerage house. Bittel, who was her company's rookie of the year in 2002, will donate her commission on the lease back to the nonprofit.

Although the rent will be more expensive, Yon said, "we've been able to negotiate that to the point where it's feasible for us to do that."

Another board member, Lelia Pratt of Lelia Pratt Interiors, has agreed to do the interior decorating of the new space. The former space was so small that staff was forced to move furniture to make the most use of its building's four rooms. Pratt will help design space, including a conference room, that can be expanded for larger occasions or compartmentalized for smaller groups.

She said the location is near Piedmont Park and the Midtown MARTA station. The nonprofit's programs begin at 6:30 p.m., so Yon said it will be much easier for families to negotiate traffic to a central location than it was in Marietta.

In other news, the nonprofit is doing a fundraiser in honor of Mother's Day. It is asking for donations of \$5 to \$100 for "Great Moms."

Braves raise \$158,000

The Atlanta Braves Foundation Golf Classic held at Reynolds Plantation on May 5 raised \$158,000.

The Braves first held the tournament in 2006.

The Braves Foundation supports a number of charities and youth outreach efforts through metro Atlanta.

Participants included the team's general manager, Frank Wren, pitching coach Roger McDowell, hitting instructor Terry Pendleton, pitcher Jair Jurrjens, and former Braves Pete Smith, Greg McMichael, Paul Assenmacher and Zane Smith.

Using their WITs

Women in Technology announced that it raised \$200,000 at its 14th annual fundraising event, held at the Cobb Energy Performing Arts Centre.

Among the companies that participated in a live auction that night were The Coca-Cola Co., Delta Air Lines Inc., SunTrust Banks Inc. and Turner Broadcasting System Inc.

The event was emceed by former 99X personality Leslie Fram and comedian Jeff Justice.

The mission for Women in Technology, which was founded in 1994, is to promote the advancement of women in the field of technology in Georgia.

The group has provided funding for scholarships to the Metro Atlanta Boys & Girls Clubs, the Women Leading Business program at Harvard Business School, and WIT on Track, a mentoring program for at-risk young women.

Atlanta will benefit

Florida-based insurer Humana Inc. has made another \$100,000 grant available to local nonprofits through its "Atlanta Benefits" program.

The one-time grant, which will be made in November, will go to "a nonprofit organization based in the metro Atlanta area that is doing valuable work to benefit the people who live

there," according to the company.

The grant, made through the Humana Foundation, will go to a program in one of the following areas: educational programs or groups; human service agencies engaged in promoting health; and civic or cultural institutions.

Last year's grant went to the Juvenile Justice Fund. The Juvenile Justice Fund is using the grant for its "Ready, Set, Go" initiative to support the Fulton County Juvenile Court's Family Drug Court program.

The date for this year's application is Aug. 8.

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